Key performance figures bathroom and sanitary market 2025 (Example)

Content	Subject areas per country Wash basins		Subject areas per country Toilets Shower toilets		Subject areas per country Bathubs		Subject areas per country Shower enclosures	2)
			Snower tollets	Shower trays		(including shower cabins and shower walls	,)	
Basic version (obligatory)								
Market data	Market data		Market data		Market data		Market data	
Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0%
Outlook in M euros 2027 Outlook in M euros 2030		0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000
Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	Trade volume net in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000
New residential and non-residential construction by number of dwellings	New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings	
Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000
Renovation	Renovation		Renovation		Renovation		Renovation	
Number of owners in % 2022 Number of tenants in % 2022		0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%
Residential stock	Residential stock		Residential stock		Residential stock		Residential stock	
Number per 1,000 inhabitants in 2024	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000
Population	Population		Population		Population		Population	
Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2050	Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Number of private households	Number of private households		Number of private households		Number of private households		Number of private households	
By household size 2022 in 1,000 with	By household size 2022 in 1,000 (0,000	By household size 2022 in 1,000 with	0,000	By household size 2022 in 1,000 with	0,000	By household size 2022 in 1,000 with	0,000
1 person 2 persons 3 persons 4 persons	1 person (0 2 persons (0 3 persons (0 4 persons (0	0,000 0,000 0,000 0,000	1 person 2 persons 3 persons 4 persons	0,000 0,000 0,000 0,000	1 person 2 persons 3 persons 4 persons	0,000 0,000 0,000 0,000	1 person 2 persons 3 persons 4 persons	0,000 0,000 0,000 0,000
5 and more persons Customer structure	5 and more persons (Customer structure	0,000	5 and more persons Customer structure	0,000	5 and more persons Customer structure	0,000	5 and more persons Customer structure	0,000
Private share 2024 in %	Private share 2024 in %	0.0%	Private share 2024 in %	0.0%	Private share 2024 in %	0.0%	Private share 2024 in %	0.0%
Contract business share 2024 in % Consumer expenditure	Contract business share 2024 in % Consumer expenditure	0.0%	Contract business share 2024 in % Consumer expenditure	0.0%	Consumer expenditure	0.0%	Contract business share 2024 in % Consumer expenditure	0.0%
Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2023	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2021 Per private individual in euros 2022	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2022	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2022	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2022	0,000 0,000 0,000 0,000 0,000 0,000

Key performance figures bathroom and sanitary market 2025 (Example)

	Subject areas per country		Subject areas per country		Subject areas per country		Subject areas per country	
entent	Wash basins		Toilets		Bathtubs		Shower enclosures	
			Shower toilets		Shower trays		(including shower cabins and shower w	/alls)
ra 1: Distribution								
tribution channels and market shares 4 in % categorised into	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	
h and sanitary trade	Bath and sanitary trade	0.0%	Bath and sanitary trade	0.0%	Bath and sanitary trade	0.0%	Bath and sanitary trade	
stores	DIY stores	0.0%	DIY stores		DIY stores	0.0%	DIY stores	
				0.0%				
rniture trade	Furniture trade	0.0%	Furniture trade	0.0%	Furniture trade	0.0%	Furniture trade	
chen trade	Kitchen trade	0.0%	Kitchen trade	0.0%	Kitchen trade	0.0%	Kitchen trade	
Commerce	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	
tract business	Contract business	0.0%	Contract business	0.0%	Contract business	0.0%	Contract business	
ner stationary trade	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	
or stationary trade	Total	100.0%	Total	100.0%	Total	100.0%	Total	
tribution channels 2024 in M euros								
cording to domestic market supply	Domestic market supply in M euros	2024	Domestic market supply in M euros	2024	Domestic market supply in M euros	2024	Domestic market supply in M euros	
th and sanitary trade	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	
Y stores	DIY stores	0,000	DIY stores	0,000	DIY stores	0,000	DIY stores	
rniture trade	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	
chen trade	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	
Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	
ntract business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	
ner stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	
·	Total	0,000	Total	0,000	Total	0,000	Total	
stribution channels 2024 in M euros								
cording trade volume Gross	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	
h and sanitary trade	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	
/ stores	DIY stores	0,000	DIY stores	0,000	DIY stores	0,000	DIY stores	
niture trade	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	
chen trade	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	
Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	
intract business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	
her stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	
ner stationary trade	Total	0,000	Total	0,000	Total	0,000	Total	
xtra 2: Assortment								
roducts and market shares 2024 om all assortments in %	Products and market shares	2024	Products and market shares	2024	Products and market shares	2024	Products and market shares	
	Wash basins		Toilets		Bath tubs		Shower cabins	
	Single washbasins wall-mounted	0.0%			Rectangular bathtubs	0.0%	Rectangular with corner entry	
	Double washbasins wall-mounted	0.0%	Bidets	0.0%	Oval bathtubs	0.0%	Pentagonal	
	Hand washbasins	0.0%	Urinals	0.0%	Space-saving bathtubs	0.0%	Quadrant	
	Countertop, built-in and undermount washbasins	0.0%		0.0%	Other	0.0%	Semicircular	
	Sinks and utility basins	0.0%		0.070	Culci	0.070	Bath screen	
	Sirks and utility basins	0.0%						
	Total	100.0%	Total	100.0%	Total	100.0%	Shower enclosure with tray Total	
			Shower toilets		Shower surfaces		Shower walls	
			Integrated shower toilets	0.0%	Rectangular shower surfaces	0.0%	Shower doors for side panels	
			Taharet toilets	0.0%	Square shower surfaces	0.0%	Shower doors for recess enclosures	
			Universal shower toilet seats	0.0%	Quarter-circle shower sufaces	0.0%	Shower screens	
			Special shower toilet seats	0.0%	Other	0.0%	Walk-in enclosures	
			Total	100.0%	Total	100.0%	Total	
					Shower channels			
					Floor installation	0.0%		
					Floor installation with wall upstand	0.0%		
					Wall installation	0.0%		

Key performance figures bathroom and sanitary market 2025 (Example)

Content	Subject areas per co Wash basins		Subject areas per of Toilets	country	Subject areas per country Bathtubs	/	Subject areas per consumer shower enclosures	
Someni	Wasii basiiis		Shower toilet	s	Shower trays		(including shower cabins and	
xtra 3: Price structure								
ce categories 2024 in %	Price categories in %	2024	Price categories in %	2024	Price categories in %	2024	Price categories in %	2024
	Wash basins		Toilets		Bath tubs		Shower enclosures	
level	Euros <100	0.0%	Euros <100	0.0%	Euros <500	0.0%	Euros ≤ 500	0.09
er middle class	Euros 101-200	0.0%	Euros 101-200	0.0%	Euros 501-1,000	0.0%	Euros 501 - 1,000	0.09
dle class	Euros 201-350	0.0%	Euros 201-350	0.0%	Euros 1,001-2,000	0.0%	Euros 1,001 - 1,500	0.0
er middle class	Euros 351-500	0.0%	Euros 351-500	0.0%	Euros 2,001-3,000	0.0%	Euros 1,501 - 2,000	0.0
er class lusive level	Euros 501-750 Euros >750	0.0% 0.0%	Euros 501-750 Euros >750	0.0% 0.0%	Euros 3,001-5,000 Euros >5,000	0.0% 0.0%	Euros 2,001 - 2,500 Euros > 2,500	0.09
asive level	Total	100.0%	Total	100.0%	Total	100.0%	Total	100.09
			Shower toilets	0.004	Shower surfaces	2.224		
y level			Euros < 500	0.0%	Euros ≤ 250	0.0%		
ver middle class dle class			Euros 501- 1,000 Euros 1,001-1,500	0.0% 0.0%	Euros 251 - 500 Euros 501 - 750	0.0% 0.0%		
er middle class			Euros 1,501-1,500 Euros 1,501-2,000	0.0%	Euros 751 - 1,000	0.0%		
er class			Euros 2,001-3,000	0.0%	Euros 1,001 - 1,500	0.0%		
usive level			Euros > 3,000	0.0%	Euros > 1,500	0.0%		
			Total	100.0%	Total	100.0%		
lovol					Shower channels Euros ≤ 125	0.0%		
y level er middle class					Euros 126-250	0.0%		
tle class					Euros 251-500	0.0%		
per middle class					Euros 501-750	0.0%		
per class					Euros 751-1,000	0.0%		
isive level					Euros > 1,000	0.0%		
					Total	100.0%		
level								
er middle class								
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Key performance figures bathroom and sanitary

Content	Subject areas per country Bathroom furniture Mirror cabinets Illuminated mirrors		Subject areas per country Sanitary taps Shower systems		Subject areas per country Bathroom accessories Toilet seats		Subject areas per country Premium version All product groups	
Basic version (obligatory)								
Market data	Market data		Market data		Market data		Market data	
Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Domestic market supply Total in M euros 2018 (Net) Domestic market supply Total in M euros 2019 (Net) Domestic market supply Total in M euros 2020 (Net) Domestic market supply Total in M euros 2021 (Net) Domestic market supply Total in M euros 2022 (Net) Domestic market supply Total in M euros 2023 (Net) Domestic market supply Total in M euros 2024 (Net)	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0%	Domestic market supply Change in % 2018 to 2019 Domestic market supply Change in % 2019 to 2020 Domestic market supply Change in % 2020 to 2021 Domestic market supply Change in % 2021 to 2022 Domestic market supply Change in % 2022 to 2023 Domestic market supply Change in % 2023 to 2024	0.0% 0.0% 0.0% 0.0% 0.0%
Outlook in M euros 2027 Outlook in M euros 2030	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000	Outlook in M euros 2027 Outlook in M euros 2030	0,000 0,000
Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000	Trade mark-up 2024 Trade volume net in M euros 2024 Trade volume gross in M euros 2024	0.00 0,000 0,000
New residential and non-residential construction by number of dwellings	New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings		New residential and non-residential construction by number of dwellings	
Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Building permissions in units 2018 Building permissions in units 2019 Building permissions in units 2020 Building permissions in units 2021 Building permissions in units 2022 Building permissions in units 2023 Building permissions in units 2024	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000	Building completitions in units 2020 Building completitions in units 2021 Building completitions in units 2022 Building completitions in units 2023 Building completitions in units 2024 (forecast) Building completitions in units 2025 (forecast)	0,000 0,000 0,000 0,000 0,000 0,000
Renovation	Renovation		Renovation		Renovation		Renovation	
Number of owners in % 2022 Number of tenants in % 2022	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%	Number of owners in % 2022 Number of tenants in % 2022	0.0% 0.0%
Residential stock	Residential stock		Residential stock		Residential stock		Residential stock	
Number per 1,000 inhabitants in 2024	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000	Number per 1,000 inhabitants in 2024	0,000
Population	Population		Population		Population		Population	
Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2050	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2050	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000	Development in 1,000 in 2010 Development in 1,000 in 2015 Development in 1,000 in 2024 Development in 1,000 in 2030 Development in 1,000 in 2040 Development in 1,000 in 2050 Development in 1,000 in 2060	0,000 0,000 0,000 0,000 0,000 0,000 0,000
Number of private households	Number of private households							
By household size 2022 in 1,000 with 1 person 2 persons 3 persons 4 persons 5 and more persons	By household size 2022 in 1,000 with 1 person 2 persons 3 persons 4 persons 5 and more persons	0,000 0,000 0,000 0,000 0,000 0,000	By household size 2022 in 1,000 with 1 person 2 persons 3 persons 4 persons 5 and more persons	0,000 0,000 0,000 0,000 0,000 0,000	By household size 2022 in 1,000 with 1 person 2 persons 3 persons 4 persons 5 and more persons	0,000 0,000 0,000 0,000 0,000 0,000	By household size 2022 in 1,000 with 1 person 2 persons 3 persons 4 persons 5 and more persons	0,000 0,000 0,000 0,000 0,000 0,000
Customer structure	Customer structure	, . ,	Customer structure	-,,	Customer structure	-,	Customer structure	-,
Private share 2024 in % Contract business share 2024 in %	Private share 2024 in % Contract business share 2024 in %	0.0%	Private share 2024 in % Contract business share 2024 in %	0.0% 0.0%	Private share 2024 in % Contract business share 2024 in %	0.0%	Private share 2024 in % Contract business share 2024 in %	0.0% 0.0%
Consumer expenditure	Consumer expenditure		Consumer expenditure		Consumer expenditure		Consumer expenditure	
Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2023	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2022	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2023	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2023	0,000 0,000 0,000 0,000 0,000 0,000	Per private individual in euros 2018 Per private individual in euros 2019 Per private individual in euros 2020 Per private individual in euros 2021 Per private individual in euros 2022 Per private individual in euros 2023	0,000 0,000 0,000 0,000 0,000 0,000

Key performance figures bathroom and sanitary

	Subject areas per country		Subject areas per country		Subject areas per country		Subject areas per country	
ontent	Bathroom furniture		Sanitary taps		Bathroom accessories		Premium version	
	Mirror cabinets		Shower systems		Toilet seats		All product groups	
	Illuminated mirrors							
ra 1: Distribution								
bution channels and market shares								
in % categorised into	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	2024	Market shares by distribution channels in %	
and sanitary trade	Bath and sanitary trade	0.0%	Bath and sanitary trade	0.0%	Bath and sanitary trade	0.0%	Bath and sanitary trade	
ores	DIY stores	0.0%	DIY stores	0.0%	DIY stores	0.0%	DIY stores	
re trade	Furniture trade	0.0%	Furniture trade	0.0%	Furniture trade	0.0%	Furniture trade	
trade	Kitchen trade	0.0%	Kitchen trade	0.0%	Kitchen trade	0.0%	Kitchen trade	
nerce	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	
t business	Contract business	0.0%	Contract business	0.0%	Contract business	0.0%	Contract business	
ationary trade	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	
ationary trade	Total	100.0%	Total	100.0%	Total	100.0%	Total	
stion about als 2004 in Masses	Total	100.070	Total	100.070	Total	100.070	Total	
ution channels 2024 in M euros ing to domestic market supply	Domestic market supply in M euros	2024	Domestic market supply in M euros	2024	Domestic market supply in M euros	2024	Domestic market supply in M euros	
d sanitary trade	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	
res	DIY stores	0,000	DIY stores	0,000	DIY stores	0,000	DIY stores	
trade	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	
trade	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	
nerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	
business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	
ationary trade	Other stationary trade Total	0,000 0,000	Other stationary trade Total	0,000 0,000	Other stationary trade Total	0,000	Other stationary trade Total	
ution channels 2024 in M euros	To do colored Octobrilla Marine	2024	To do colored Constitution	2024	To do colored Control in Manager	2024	To do orboro Corre to Manage	
ng trade volume Gross	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	2024	Trade volume Gross in M euros	
d sanitary trade	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	0,000	Bath and sanitary trade	
es	DIY stores	0,000	DIY stores	0,000	DIY stores	0,000	DIY stores	
e trade	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	0,000	Furniture trade	
trade	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	0,000	Kitchen trade	
nerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	
t business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	
ationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	
	Total	0,000	Total	0,000	Total	0,000	Total	
2: Assortment								
ts and market shares 2024 I assortments in %	Products and market shares	2024	Products and market shares	2024	Products and market shares	2024		
	Bathroom furniture		Sanitary taps		Bathroom accessories			
	Individually planned bathroom furniture	0.0%	Shower and bath valves	0.0%	Hooks, holders, bars	0.0%		
	Vanity cabinets with washbasin	0.0%	Basin taps	0.0%	Sanitary accessories	0.0%		
	Vanity cabinets without washbasin	0.0%	Bidet taps	0.0%	Toilet accessories	0.0%		
	Highboards / Tall cabinets	0.0%			Bath and shower accessories	0.0%		
	Sideboards	0.0%			Bathroom accessory sets	0.0%		
	Wall cabinets	0.0%						
	Total	100.0%	Total	100.0%	Total	100.0%		
	Mirror cabinets and illuminated mirrors		Shower systems		Toilet seats			
	Mirror cabinets	0.0%	Shower pillars / Shower panels	0.0%	Toilet seats	0.0%		
	Illuminated mirrors	0.0%	Complete shower systems	0.0%				
			Shower heads and accessoires*	0.0%				
				3.0 ,0				
	Total	100.0%	Total	100.0%	Total	100.0%		

Key performance figures bathroom and sanitary

\	Subject areas per country		Subject areas per country		Subject areas per country		Subject areas per country	
Content	Bathroom furniture		Sanitary taps		Bathroom accessories		Premium version	
	Mirror cabinets		Shower systems		Toilet seats		All product groups	
	Illuminated mirrors							
ktra 3: Price structure								
	2				2			
ice categories 2024 in %	Price categories in %	2024	Price categories in %	2024	Price categories in %	2024		
	Individually planned bathroom furniture		Sanitary taps		Bathroom accessories			
try level	Euros < 600	0.0%	Euros ≤ 100	0.0%	Euros ≤ 50	0.0%		
ower middle class	Euros 600 - 1,199	0.0%	Euros 101 - 200	0.0%	Euros 51 - 100	0.0%		
iddle class	Euros 1,200 - 1,799	0.0%	Euros 201 - 400	0.0%	Euros 101 - 200	0.0%		
per middle class	Euros 1,800 - 2,399	0.0%	Euros 401 - 600	0.0%	Euros 201 - 300	0.0%		
oper class	Euros 2,400 - 2,999	0.0%	Euros 601 - 1,000	0.0%	Euros 301 - 500	0.0%		
clusive level	Euros ≥ 3,000	0.0%	Euros > 1,000	0.0%	Euros > 500	0.0%		
3.40.10.10.10.1	Total	100.0%	Total	100.0%	Total	100.0%		
	Vanity cabinets with washbasin		Shower systems		Toilet seats			
try level	Euros < 400	0.0%	Euros ≤ 250	0.0%	Euros ≤ 50	0.0%		
ower middle class	Euros 400-699	0.0%	Euros 251 - 500	0.0%	Euros 51 - 100	0.0%		
ddle class	Euros 700-999	0.0%	Euros 501 - 750	0.0%	Euros 101 - 200	0.0%		
	Euros 1,000-1,299	0.0%	Euros 751 - 1,000	0.0%	Euros 201 - 200	0.0%		
oper middle class								
oper class	Euros 1,300-1,599	0.0%	Euros 1,001 - 1,500	0.0%	Euros 301 - 500	0.0%		
cclusive level	Euros ≥ 1,600	0.0%	Euros > 1,500	0.0%	Euros > 500	0.0%		
	Total	100.0%	Total	100.0%	Total	100.0%		
	Vanity cabinets without washbasin							
ntry level	Euros < 100	0.0%						
ower middle class	Euros 100 - 299	0.0%						
ddle class	Euros 300 - 499	0.0%						
oper middle class	Euros 500 - 749	0.0%						
pper class	Euros 750 - 999	0.0%						
	Euros ≥ 1,000	0.0%						
clusive level								
	Total	100.0%						
	Highboards / Tall cabinets							
ntry level	Euros < 150	0.0%						
ower middle class	Euros 150 - 299	0.0%						
iddle class	Euros 300 - 449	0.0%						
oper middle class	Euros 450 - 599	0.0%						
	Euros 600 - 799	0.0%						
oper class								
clusive level	Euros ≥ 800 Total	0.0% 100.0%						
	Total	100.078						
	Sideboards							
ntry level	Euros < 150	0.0%						
ower middle class	Euros 150 - 299	0.0%						
iddle class	Euros 300 - 449	0.0%						
oper middle class	Euros 450 - 599	0.0%						
oper class	Euros 600 - 799	0.0%						
clusive level	Euros ≥ 800	0.0%						
	Total	100.0%						
truloval	Wall cabinets	0.00/						
try level	Euros < 50	0.0%						
wer middle class	Euros 50 - 99	0.0%						
ddle class	Euros 100 - 149	0.0%						
per middle class	Euros 150 - 249	0.0%						
pper class	Euros 250 - 349	0.0%						
clusive level	Euros ≥ 350	0.0%						
	Total	100.0%						
	Mirror cabinets							
try level	Euros < 400	0.0%						
try level wer middle class	Euros 400 - 599	0.0%						
ddle class	Euros 600 - 799	0.0%						
pper middle class	Euros 800 - 999	0.0%						
per class	Euros 1,000 - 1,999	0.0%						
clusive level	Euros ≥ 2,000	0.0%						
	Total	100.0%						
	Illuminated mirrors							
ntry level	Euros < 400	0.0%						
wer middle class	Euros 400 - 599	0.0%						
ddle class	Euros 600 - 799	0.0%						
per middle class	Euros 800 - 999	0.0%						
oper class	Euros 1,000 - 1,999	0.0%						
clusive level	Euros ≥ 2,000	0.0% 100.0%						
	Total							