



Key performance figures kitchen and accessories market 2025 (Example )

Content	Subject areas per country Kitchen furniture		Subject areas per country Large electric appliances		Subject areas per country Kitchen sinks		Subject areas per country Kitchen taps Multifunctional taps	
<b>Extra 1: Distribution</b>								
<b>Distribution channels and market shares 2024 in % categorised into</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0.0%	Kitchen studios	0.0%	Kitchen studios	0.0%	Kitchen studios	0.0%
Kitchen retailers	Kitchen retailers	0.0%	Kitchen retailers	0.0%	Kitchen retailers	0.0%	Kitchen retailers	0.0%
Furniture retailers	Furniture retailers	0.0%	Furniture retailers	0.0%	Furniture retailers	0.0%	Furniture retailers	0.0%
Knock-down furniture retailers	Knock-down furniture retailers	0.0%	Knock-down furniture retailers	0.0%	Knock-down furniture retailers	0.0%	Knock-down furniture retailers	0.0%
Discount furniture retailers	Discount furniture retailers	0.0%	Discount furniture retailers	0.0%	Discount furniture retailers	0.0%	Discount furniture retailers	0.0%
Bathroom and sanitary trade	Bathroom and sanitary trade	0.0%	Bathroom and sanitary trade	0.0%	Bathroom and sanitary trade	0.0%	Bathroom and sanitary trade	0.0%
DIY store	DIY store	0.0%	DIY store	0.0%	DIY store	0.0%	DIY store	0.0%
E-Commerce	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	0.0%
Contract business	Contract business	0.0%	Contract business	0.0%	Contract business	0.0%	Contract business	0.0%
Other stationary trade	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	0.0%
	Total	100.0%	Total	100.0%	Total	100.0%	Total	100.0%
<b>Distribution channels 2024 in M euros according to domestic market supply</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000
Kitchen retailers	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000
Furniture retailers	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000
Knock-down furniture retailers	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000
Discount furniture retailers	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000
Bathroom and sanitary trade	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000
DIY store	DIY store	0,000	DIY store	0,000	DIY store	0,000	DIY store	0,000
E-Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000
Contract business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	0,000
Other stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000
	Total	0,000	Total	0,000	Total	0,000	Total	0,000
<b>Distribution channels 2024 in M euros according trade volume Gross</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000
Kitchen retailers	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000
Furniture retailers	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000
Knock-down furniture retailers	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000
Discount furniture retailers	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000
Bathroom and sanitary trade	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000
DIY store	DIY store	0,000	DIY store	0,000	DIY store	0,000	DIY store	0,000
E-Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000
Contract business	Contract business	0,000	Contract business	0,000	Contract business	0,000	Contract business	0,000
Other stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000
	Total	0,000	Total	0,000	Total	0,000	Total	0,000
<b>Extra 2: Assortment</b>								
<b>Products and market shares 2024 from all assortments in %</b>	<b>Products and market shares</b>	<b>2024</b>	<b>Products and market shares</b>	<b>2024</b>	<b>Products and market shares</b>	<b>2024</b>	<b>Products and market shares</b>	<b>2024</b>
	<b>Kitchen cabinet doors</b>		<b>Large electric appliances</b>		<b>Sink shapes</b>		<b>Kitchen taps</b>	
	Solid wood	0.0%	Cooking appliances	0.0%	Rectangular sinks	0.0%	Single lever taps	0.0%
	Wood veneer	0.0%	Refrigerators	0.0%	Round sinks	0.0%	Twin lever taps	0.0%
	MDF	0.0%	Dishwashers	0.0%	Corner sinks	0.0%	Contact-free / electronic taps	0.0%
	Chipboard	0.0%	Extractor hoods	0.0%	Modular sinks	0.0%	Multifunctional taps	0.0%
	Other materials	0.0%	Microwave ovens	0.0%				
	Total	100.0%	Total	100.0%	Total	100.0%	Total	100.0%
					<b>Installation types</b>		<b>Multifunctional taps</b>	
					Inset sinks	0.0%	Cooking water	0.0%
					Undermount sinks	0.0%	Cool water	0.0%
					Flushmount sinks	0.0%	Soda water medium	0.0%
					Farmhouse style sinks	0.0%	Soda water sparkling	0.0%
							Added minerals	0.0%
					Total	100.0%	Total	100.0%
					<b>Materials</b>			
					Composite	0.0%		
					Stainless steel	0.0%		
					Ceramic	0.0%		
					SMC	0.0%		
					Others			
					Total	100.0%		

Key performance figures kitchen and accessories market 2025 (Example )

Content	Subject areas per country		Subject areas per country		Subject areas per country		Subject areas per country	
	Kitchen furniture		Large electric appliances		Kitchen sinks		Kitchen taps Multifunctional taps	
<b>Extra 3: Price structure</b>								
<b>Price categories 2024 in %</b>	<b>Price categories 2024 in %</b>	<b>2024</b>	<b>Price categories 2024 in %</b>	<b>2024</b>	<b>Price categories 2024 in %</b>	<b>2024</b>	<b>Price categories 2024 in %</b>	<b>2024</b>
	<b>Kitchen furniture</b>		<b>Cooking appliances</b>		<b>Kitchen sinks</b>		<b>Kitchen taps</b>	
Entry level	Euros < 2.000	0.0%	Euros < 250	0.0%	Euros < 100	0.0%	Euros < 100	0.0%
Lower middle class	Euros 2.001 - 5.000	0.0%	Euros 251-500	0.0%	Euros 101-200	0.0%	Euros 101-200	0.0%
Middle class	Euros 5.001-10.000	0.0%	Euros 501-750	0.0%	Euros 201-400	0.0%	Euros 201-400	0.0%
Upper middle class	Euros 10.001-15.000	0.0%	Euros 751-1.000	0.0%	Euros 401-600	0.0%	Euros 401-600	0.0%
Upper class	Euros 15.001-20.000	0.0%	Euros 1.001-1.500	0.0%	Euros 601-1.000	0.0%	Euros 601-1.000	0.0%
Exclusive level	Euros > 20.000	0.0%	Euros > 1.500	0.0%	Euros > 1.000	0.0%	Euros > 1.000	0.0%
	Total	100.0%	Total	100.0%	Total	100.0%	Total	100.0%
			<b>Refrigerators</b>				<b>Multifunctional taps</b>	
Entry level			Euros < 250	0.0%			Euros < 500	0.0%
Lower middle class			Euros 251-500	0.0%			Euros 501-1.000	0.0%
Middle class			Euros 501-750	0.0%			Euros 1.001-1.500	0.0%
Upper middle class			Euros 751-1.000	0.0%			Euros 1.501-2.000	0.0%
Upper class			Euros 1.001-1.500	0.0%			Euros 2.001-2.500	0.0%
Exclusive level			Euros > 1.500	0.0%			Euros > 2.500	0.0%
			Total	100.0%			Total	100.0%
			<b>Dishwashers</b>					
Entry level			Euros < 250	0.0%				
Lower middle class			Euros 251-500	0.0%				
Middle class			Euros 501-750	0.0%				
Upper middle class			Euros 751-1.000	0.0%				
Upper class			Euros 1.001-1.500	0.0%				
Exclusive level			Euros > 1.500	0.0%				
			Total	100.0%				
			<b>Extractor hoods</b>					
Entry level			Euros < 250	0.0%				
Lower middle class			Euros 251-500	0.0%				
Middle class			Euros 501-750	0.0%				
Upper middle class			Euros 751-1.000	0.0%				
Upper class			Euros 1.001-1.500	0.0%				
Exclusive level			Euros > 1.500	0.0%				
			Total	100.0%				
			<b>Microwave ovens</b>					
Entry level			Euros < 100	0.0%				
Lower middle class			Euros 101-200	0.0%				
Middle class			Euros 201-300	0.0%				
Upper middle class			Euros 301-400	0.0%				
Upper class			Euros 401-600	0.0%				
Exclusive level			Euros > 600	0.0%				
			Total	100.0%				



Key performance figures kitchen and accessorie

Content	Subject areas per country Worktops		Subject areas per country Waste separation systems		Subject areas per country Premium version All product groups	
<b>Extra 1: Distribution</b>						
<b>Distribution channels and market shares 2024 in % categorised into</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>	<b>Market shares by distribution channels in %</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0.0%	Kitchen studios	0.0%	Kitchen studios	0.0%
Kitchen retailers	Kitchen retailers	0.0%	Kitchen retailers	0.0%	Kitchen retailers	0.0%
Furniture retailers	Furniture retailers	0.0%	Furniture retailers	0.0%	Furniture retailers	0.0%
Knock-down furniture retailers	Knock-down furniture retailers	0.0%	Knock-down furniture retailers	0.0%	Knock-down furniture retailers	0.0%
Discount furniture retailers	Discount furniture retailers	0.0%	Discount furniture retailers	0.0%	Discount furniture retailers	0.0%
Bathroom and sanitary trade	Bathroom and sanitary trade	0.0%	Bathroom and sanitary trade	0.0%	Bathroom and sanitary trade	0.0%
DIY store	DIY store	0.0%	DIY store	0.0%	DIY store	0.0%
E-Commerce	E-Commerce	0.0%	E-Commerce	0.0%	E-Commerce	0.0%
Contract business	Contract business	0.0%	Contract business	0.0%	Contract business	0.0%
Other stationary trade	Other stationary trade	0.0%	Other stationary trade	0.0%	Other stationary trade	0.0%
	Total	100.0%	Total	100.0%	Total	100.0%
<b>Distribution channels 2024 in M euros according to domestic market supply</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>	<b>Domestic market supply in M euros</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000
Kitchen retailers	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000
Furniture retailers	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000
Knock-down furniture retailers	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000
Discount furniture retailers	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000
Bathroom and sanitary trade	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000
DIY store	DIY store	0,000	DIY store	0,000	DIY store	0,000
E-Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000
Contract business	Contract business	0,000	Contract business	0,000	Contract business	0,000
Other stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000
	Total	0,000	Total	0,000	Total	0,000
<b>Distribution channels 2024 in M euros according trade volume Gross</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>	<b>Trade volume Gross in M euros</b>	<b>2024</b>
Kitchen studios	Kitchen studios	0,000	Kitchen studios	0,000	Kitchen studios	0,000
Kitchen retailers	Kitchen retailers	0,000	Kitchen retailers	0,000	Kitchen retailers	0,000
Furniture retailers	Furniture retailers	0,000	Furniture retailers	0,000	Furniture retailers	0,000
Knock-down furniture retailers	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000	Knock-down furniture retailers	0,000
Discount furniture retailers	Discount furniture retailers	0,000	Discount furniture retailers	0,000	Discount furniture retailers	0,000
Bathroom and sanitary trade	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000	Bathroom and sanitary trade	0,000
DIY store	DIY store	0,000	DIY store	0,000	DIY store	0,000
E-Commerce	E-Commerce	0,000	E-Commerce	0,000	E-Commerce	0,000
Contract business	Contract business	0,000	Contract business	0,000	Contract business	0,000
Other stationary trade	Other stationary trade	0,000	Other stationary trade	0,000	Other stationary trade	0,000
	Total	0,000	Total	0,000	Total	0,000
<b>Extra 2: Assortment</b>						
<b>Products and market shares 2024 from all assortments in %</b>	<b>Products and market shares</b>	<b>2024</b>	<b>Products and market shares</b>	<b>2024</b>		
	<b>Materials</b>		<b>Installation types</b>			
	Laminate	0.0%	Suspension system with front attachment	0.0%		
	Solid wood	0.0%	Floor system with front attachment	0.0%		
	Solid surface	0.0%	Suspension system without front attachment	0.0%		
	Natural stone	0.0%	Floor system without front attachment	0.0%		
	Quartz stone	0.0%	Drawer inserts	0.0%		
	Porcelain ceramic	0.0%	Hinged door system	0.0%		
	Glass	0.0%	From above integrated into the worktop	0.0%		
	Others	0.0%				
	Total	100.0%	Total	100.0%		

**Key performance figures kitchen and accessorie**

Content	Subject areas per country		Subject areas per country		Subject areas per country	
	Worktops		Waste separation systems		Premium version All product groups	
<b>Extra 3: Price structure</b>						
<b>Price categories 2024 in %</b>	<b>Price categories 2024 in %</b>	<b>2024</b>	<b>Price categories 2024 in %</b>	<b>2024</b>		
	<b>Worktops</b>		<b>Waste separation systems</b>			
Entry level	Euros < 100	0.0%	Euros < 50	0.0%		
Lower middle class	Euros 101 -200	0.0%	Euros 51 bis 100	0.0%		
Middle class	Euros 201 - 300	0.0%	Euros 101 bis 200	0.0%		
Upper middle class	Euros 301 - 500	0.0%	Euros 201 bis 300	0.0%		
Upper class	Euros 501 - 750	0.0%	Euros 301 bis 400	0.0%		
Exclusive level	Euros > 750	0.0%	Euros > 400	0.0%		
	<b>Total</b>	<b>100.0%</b>	<b>Total</b>	<b>100.0%</b>		
Entry level						
Lower middle class						
Middle class						
Upper middle class						
Upper class						
Exclusive level						
Entry level						
Lower middle class						
Middle class						
Upper middle class						
Upper class						
Exclusive level						
Entry level						
Lower middle class						
Middle class						
Upper middle class						
Upper class						
Exclusive level						